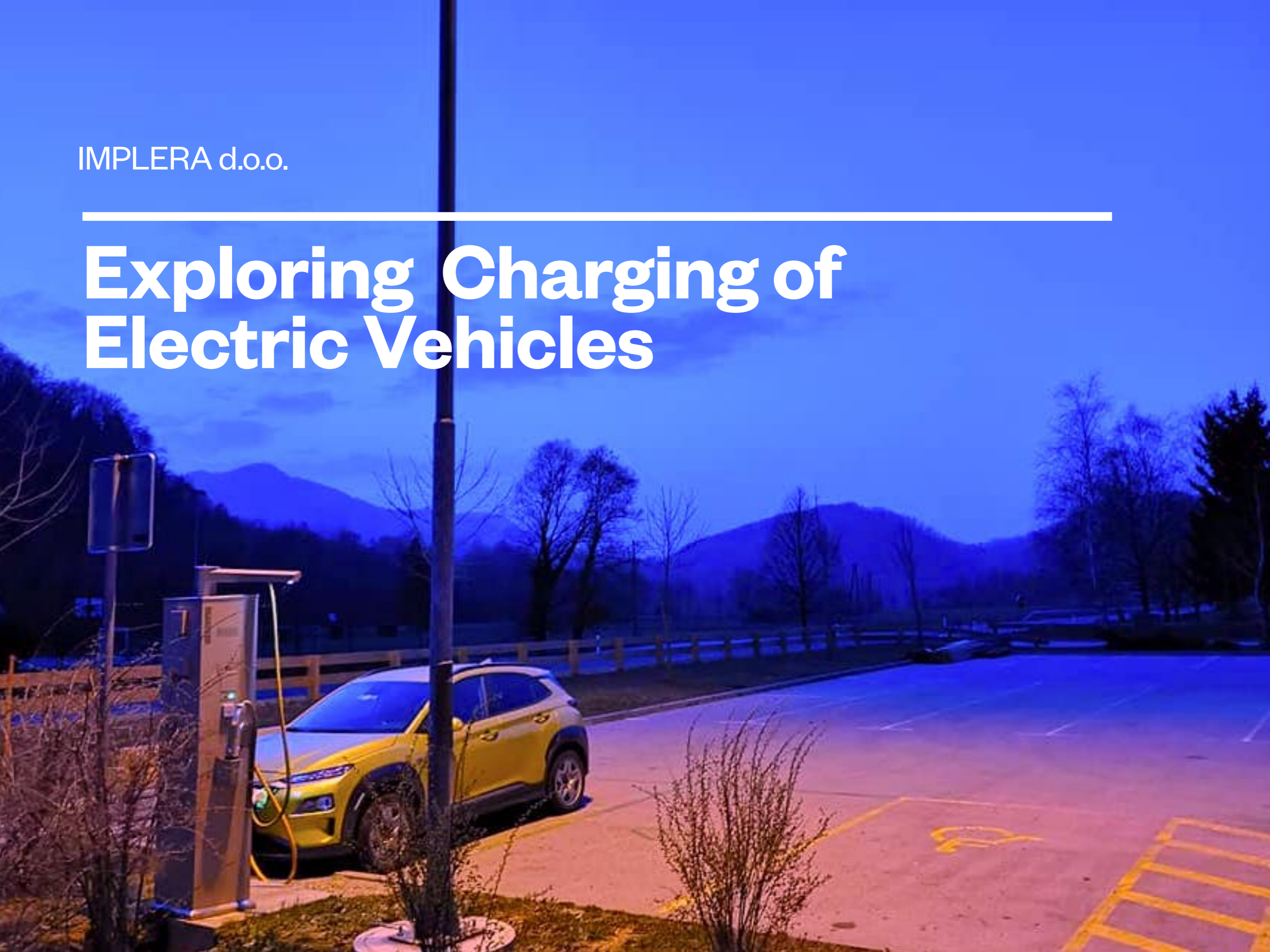


IMPLERA d.o.o.

Exploring Charging of Electric Vehicles



Future oriented functions - ELEVAT

Cutting-edge charging solutions combine top-class product and a resilient business model that moves borders.

We are team of enthusiasts united with the common interest in the field of e-mobility. Our voluntary activities grew into a business opportunity.



Revolving energy - ELEVAT system

Implera offers solutions which enable an electric vehicle user a precision path planning. Pre-conditioning is the system which offers working and vacant charging stations and their reservations. System notifies user about any possible malfunctions or any other obstructions, which could disable charging; at the same time it offers a quality alternative solution. Thus the user can rely on his very own electric vehicle. The base for charging service usage is a telephone call or a mobile app which is the only demand for its use. Application enables mobile check of the charging status, remote start or activation and abortion, time charging settings or limiting the costs and the amount of energy. All remotely monitored charging stations have the ability to regulate the charging speed in regard to current energy production. With this the charging infrastructure helps to stabilise an electric energy network and reduces the costs of electric energy. User-friendly system allows 100 % ad hoc usage of the system by unregistered users and an innovative paying model. Only the complete solution (technical equipment, application and a business model) will allow faster traffic electrification.



Innovative advantage of IMPLERA charging units over other charging stations in the market is web and mobile app MASTERCHARGE. It can be downloaded from the Google Play store for free. When user registers in an application he can manage all functions of the ELEVAT system (finding the closest charging spot, enabling reservation, payment and communication with the user, etc.). It is welcome that users complement the app with the addition of new charging spots which suddenly become available to others. User leads statistical data and info regarding the vehicle energy consumption. Data from app will not be used for other purposes and it will never be forwarded to other parties (unless vital on the law basis). Payment system takes place on bank sites or the payment system providers; which means that the app administrator does not have the payment instruments of his users.

DEPENDABLE TRAVELLING WITH THE MASTERCHARGE APP



With app charging of electric vehicles becomes reliable; travelling with electric vehicle becomes less stressful.

Most electric vehicles are charged at home or at the job. On the paths longer than the car's autonomy we need a charging station that will charge up the vehicle in the time of rest. It is quite embarrassing to find the planned station occupied. These inconveniences are solved by making a reservation of the charging station with the app MASTERCHARGE.

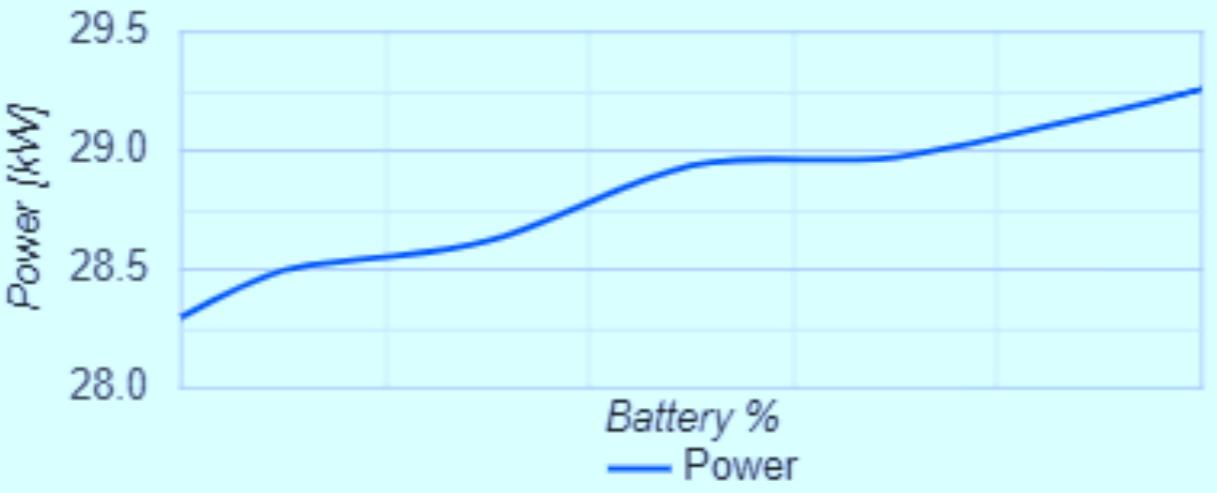
In case you forgot to make a reservation of a charging spot, and the desired socket is occupied the problem solves the third icon on the app MASTERCHARGE. The current user will receive an SMS that there is somebody waiting. After the charging completion, you receive an SMS that the station is vacant and you have next 15 minutes to make a reservation. Easy, isn't it?

....

Status Baterija: 50 [%] Button to the right.



Charging Power on Battery %



Zemljevid Full Screen

Ormož Mennekes

Ready to use

Ormož Mennekes
Mennekes Type 2 Socket 20 kW

ORMOŽ
Hardek 5

Activation number: +38659345314 Distance Unknown

MONTHLY ENERGY CONSUMPTION

Activate charging with Phone Call Mobile App

Zemljevid Satelit

Google

Vinica, Varaždinska županija

na zemljevidu ©2019 Pogoji uporabe



Unique battery charging.

Compliant with the increase of demand for our products and services grows also our collection of products and services which we perform. In our offer can be found the solution for every buyer, from sole trader to small, medium-sized, large corporations and a public sector. Available are AC and DC charging stations with intelligent ELEVAT system, which allows a line of handy functions; such as micro-charging stations which solve problems of sole traders, whether they have problems at home in their houses, multi-dwelling buildings or garages; connectible applicative solutions for trading malls; leading system stats as well as modern payment system. Business model diverts completely from other providers of charging stations in the market. We have also changed the functionality of charging stations, the tool for vehicle charging and charging of other appliances becomes also a futuristic marketing tool.



Vehicle charging lasts from a couple of minutes to several hours. The time during the charging is therefore ideal for a coffee with a friend, a meeting with a business partner, lunch with family, shopping or getting a haircut, visiting fitness studio or a theatre; tourists can spend their time sightseeing. For these and many other reasons, of course, users of electric motors prefer to use charging solutions that are close to their planned activities. We are sure that you want to be ahead of the competition and provide an additional offer to your customers.

Investors' interests lie in: 1. selling electric energy for profit 2. increasing visibility and a positive image in the social environment 3. increasing the visit of their outlets and thus increasing the turnover of their primary activities. The ELEVAT charging stations are designed to at the same time satisfy the interests of investors and provide users with the unique user experience.

Hotels, catering and other service outlets.

Tourist facilities, camps, sports and cultural centres

Shopping malls

Hospitals, health centres and homes for the elderly

Companies, organisations, multi-apartment buildings.

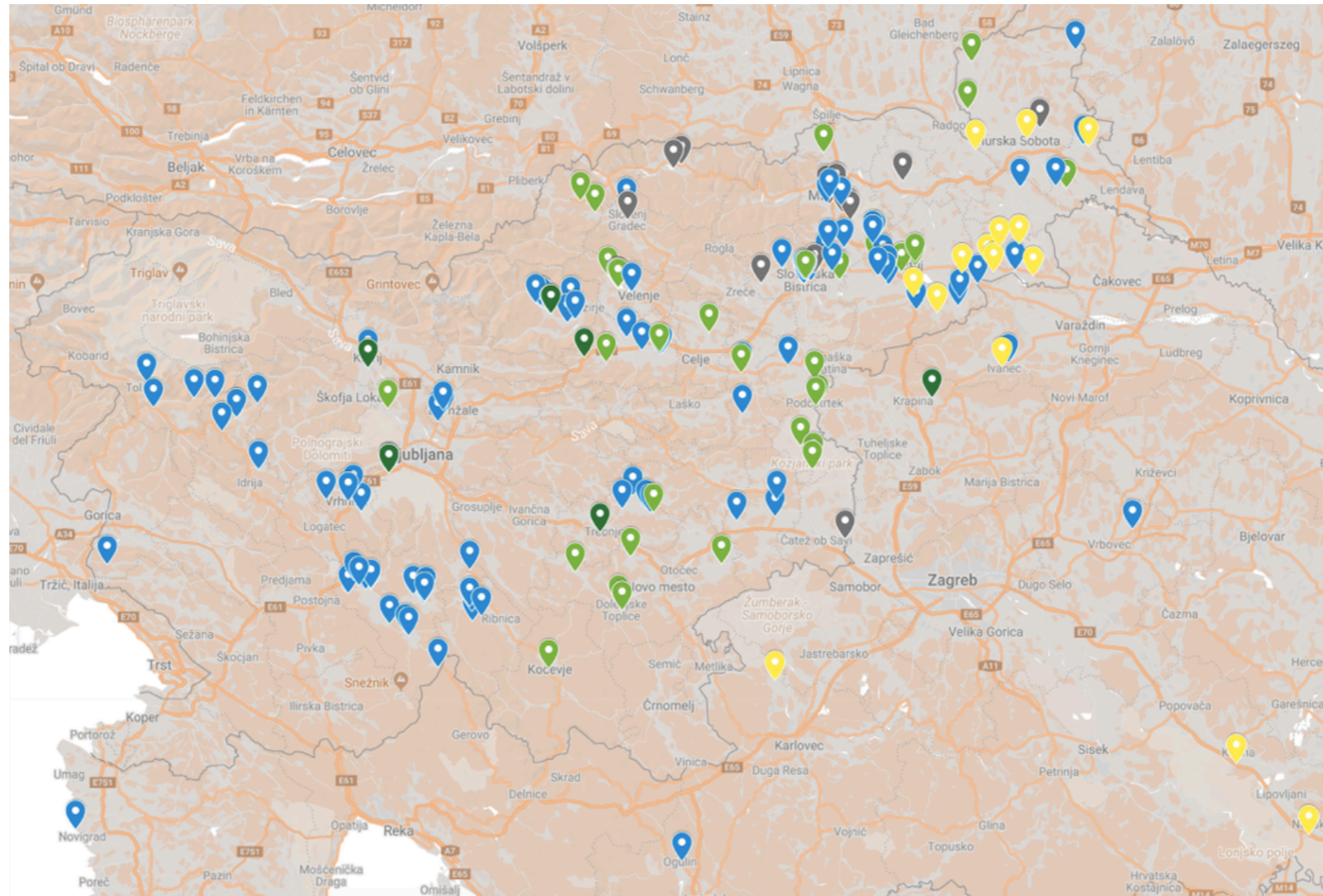


BUSINESS MODEL

The users of charging infrastructure plug-in their vehicle and hang around a certain amount of time, usually from a couple of minutes to even a couple of hours. This presents an ideal time to offer information and directions at a certain location where would be the best option to take advantage of time. The nearby coffee shop, library, pizzeria, fitness studio, city gallery or tourist attraction of surroundings are only the possibilities of the time usage. Charging infrastructure built by Implera allows a spot for the message intended for the users or just by-passers; whether it's an add, questionnaire, prize winning game or something even more innovative. The sky is the limit.



*More than 420
charging units.*





IMPLERA, d.o.o. PE ELEVAT

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